



HAB ELASSAAD-BADER¹⁹⁸⁰

HABITUAL STEWARDSHIP FOR RESILIENT ECOSYSTEMS

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Work Permits: U.S. (5Y B-1 → O-1), Sweden (Personnummer), G.C.C. (Resident), Lebanon (Citizen)

English (Californian accent) ●●●●●
Arabic (Gulf dialect) ●●●●●
French + Finnish ●●○○○

Profile: Generalist governance + management + venturing, emphasis on conscientiously automating diverse intellects, impact capital, and technology for sustenance under change; fiduciary ethical integrity, with proven track record in turnaround & growth mandates

HIGHLIGHTS | Key accomplishments across 66 countries & all 3 triple-bottom-lines in an unequal world at risk

PROFIT : >\$275M AUM, revenue/gains netted | \$300M in-kind grant value and cash gift allocations with purpose
PEOPLE : 133,300 talents vocationally up-skilled | PLANET : 2.21 gha personal bio-capacity where average=4.94

CAREER TIMELINE | 20 intra/entrepreneurial years in 30 sub-verticals since rise of the connected millennium

◆ HABItual™	N/A	Productivity + Performance	2022 .	Some consultancy during my parental leave from LMBM estate	W.W
◆ AL MAKTOUM	N/A	Diplomacy + FDI + JV's	2015 +	Intercessor, Sh. Latifa MBM & Hasber AlMaktoum Family	UAE
	T	Finance + Property + Agri	2016 +	Co-Deputy CEO / EVP, AFAQ Group for General Investment	W.W
	N/A	Venture Studios + Resiliency	2020 – 2022	Initiator, Kx2 Test-Bed for Family Resiliency - http://Kx2.vision	Ether (DAO)
	T	Pharma + Medtech + R&D	2016 – 2019	COO, Revitalife Int'l. & MD, Miraki Innovation (Harvard Sq.)	CAN, US
	T	Training + Trade + Projects	2015 .	General Manager: Irtiga for Development, LMM, TEKNIX	UAE
◆ IMPACT HUB	T	Incubators + Sustainability	2011 – 2015	Founding Maker (Dubai), Bus.Dev. Community of Practice (Global)	W.W
◆ ORYX SIS .COM	N/A	FinTech + Secondary Banking	2009 – 2011	Managing Partner / Custodian of Funds	W.W
◆ ORACLE CORP.	I	Enterprise Software + Clouds	2009 – 2010	Alliances & Channel Manager, Apps (AaaS, HW, SI, ISV's)	ECEMEA
	N/A	Consulting + Strategy + Change	2005 – 2008	SalesOps Prog. Mgr.: Vision2010, Orcl. Foundation, Workforce Dev.	ME + Afr
	I	Education + Ecosystems	2004 .	Territory Manager, Academia & Research + Education Initiatives	GCC+Lev
	I	Public Sector + Infrastructure	2003 .	BusDev & Gov. Affairs Specialist (Pentagon-Bechtel-CPA deal)	Iraq
	I	Core Tech + General Software	2002 .	Internet Sales Representative – Databases, B.I., M.W., Tools	Ireland/KSA

ACCREDITED LEARNING

- ▲ Executive Master in Positive Leadership, Strategy, and Transformation, IE ESP 2024
- ▲ ISEP (INSEAD Social Entrepreneurship Program), INSEAD - F.T. Rank: 1 FRA 2006
A "micro-MBA" for impactful leaders, highly selective Dean-endowed 1st cohort; Skoll-screened
- ▲ B.Sc., Business Administration & MIS (Cum Laude), American U. of Sharjah UAE 2002
- ▲ Prior schooling.
 - ▲ American School of Dubai (ASD) Dubai, United Arab Emirates 1995-1998
 - ▲ AISR Academy (prev. SAIS-R/RICS) Riyadh, Kingdom of Saudi Arabia 1987-1995
 - ▲ The Monte Vista School (NSF/RAND-funded) Monterey Peninsula, California 1985-1987

BOARD SERVICE

▲ Brighter AB (NASDAQ OMX: BRIG)	SWE	publ .	Board Director (Insider)	2020-2022
▲ Revitalife Group / Revitalife Intl.	CAN	Limited	Board Director (i-NED)	2021 +
▲ When We Band Together (non-profit)	USA	501(c)(3)	Nominated for Direction	2019 .
▲ Sh.Wadima A.Bin Butti. Al-Qubaisi	UAE	L.L.C.	Trustee for M&A exit	2019 .
▲ AFAQ Group for General Investment	UAE	L.L.C.	Running AGM + EGMs	2018 +
▲ 3BL Holdings (3BL MEDIA's parent co.)	USA	IN C .	Advisor to Board's I.C.	2018 .
▲ Impact Hub Association	AUT	Verein	Dubai Board Vice-Chair	2012-2015

REFERENCES (titular then alphabetical)

H.H.Sh.Hasber ALMAKTOUM
Partner, The AFAQ Group, L.L.C.
H.R.H. Princess Jahnnavi KUMARI
Proprietor, Auctus Fora Capital
Dr. Guillaume SAFAH-CHATILA
Owner & CEO, Revitalife Group
M. Daniela HERRMANN
Founder & President, Topan AG
Mr. Jonathan ROBINSON
Founder, Impact Hub (global)
Mr. Stephane ROUSSET
Senior Vice President, Oracle EMEA
Mr. Christopher J.P. VELIS
GP, Miraki Innovation Fund
Ms. Emilie Erhardt WINIARSKI
Ex-Chairman of the Board, Brighter

EARLY EXPERIENCES | A young adulthood primed for the inter-disciplinary through exposure to 8 industries

◆ G.M.	Automobility	2001 .	Intern, Aftersales Marketing (Genuine Accessories & Parts)	MEO
◆ MOTOROLA	Telecommunications	2001 .	Trainee, Strategy - Global Telecom Solutions Sector (GTSS)	SAMEA
◆ G.E.	Energy + Engineering	2001 .	Mentee of the Executive GM for GE Appliances Division	MEA
◆ SHISEIDO	Cosmetics + Retail	2000 .	Campus Marketing Agent for Creation Alexandre Mija Paris	UAE
◆ AMERICANU	Academia + Visual Arts	1999 .	Lab Monitor, School of Art, Design & Architecture Studios	UAE
◆ ANDERSEN	Management Consulting	1994 – 1995	Mentee of the Managing Director & Internal Newslettermaker	KSA